

School of Social Sustainability & Innovation

A strategic partnership between:



FAKULTAS
ILMU SOSIAL
DAN ILMU
POLITIK





Launching Event for School of Social Sustainability & Innovation

3 October 2025

About SSSI

The **School of Social Sustainability & Innovation (SSSI)** is a strategic initiative of **Faculty of Social and Political Sciences Universitas Indonesia (FISIP UI)**, co-initiated with **Kiroyan Partners**, to mainstream the **social dimension** of sustainable development.

Launched on 3 October 2025, SSSI bridges policy and practice by translating social theories into actionable solutions for communities, business, and government. Through a **multidisciplinary and experiential learning** approach, which combines case studies, field research, and community partnerships, SSSI highlights the role of **social values, norms, and inclusion in advancing sustainability**.

Our Vision

To become a leading center of excellence that equips professionals with the knowledge, skills, and commitment to drive inclusive social change, strengthen community resilience, and foster sustainable development for a more equitable and prosperous future.



Why Social Sustainability?

Sustainability is often thought of as just being "green." But true sustainability is a more holistic concept, best understood as a balanced triad of interconnected pillars, namely Economic, Social, and Environment.

The growth of global pressure, from regulators, investors, to customers, stakeholders are raising expectations for how organizations address social and environmental sustainability challenges.

Social Sustainability has been a growing trend and has been an approach adopted by business worldwide.



These has amplify the call for business to go beyond compliance and **create meaningful social value**. Especially those who work in industries that directly impact communities or the environment, particularly where public trust, environmental impact and stakeholder engagement are essential.

Social Challenges in Indonesia

Prevalence of land and agrarian conflicts

Agrarian and land-use disputes remain one of Indonesia's most frequent socio-economic issues, often involving corporations in agriculture, mining, and infrastructure.

Challenges in decent work in workforce

Indonesia's Decent Work Country Programme (2020–2025), endorsed by ILO, reinforces the need for policies addressing fair labor, social protection, and inclusive outcomes.

Rising expectations on business responsibility

Beyond extractives, other industries now also face rising demand at national and global level to ensure sustainable practices including in social aspects such as fair labor, inclusivity, and consumer protection

When social sustainability is neglected,

- **Community resistance** that can delay operations and increase costs.
- **Business risks** due to supply chain pressure from global buyers who require social safeguards.
- **Regulatory violations** such as non-adherence to social dimensions in sustainability reporting.

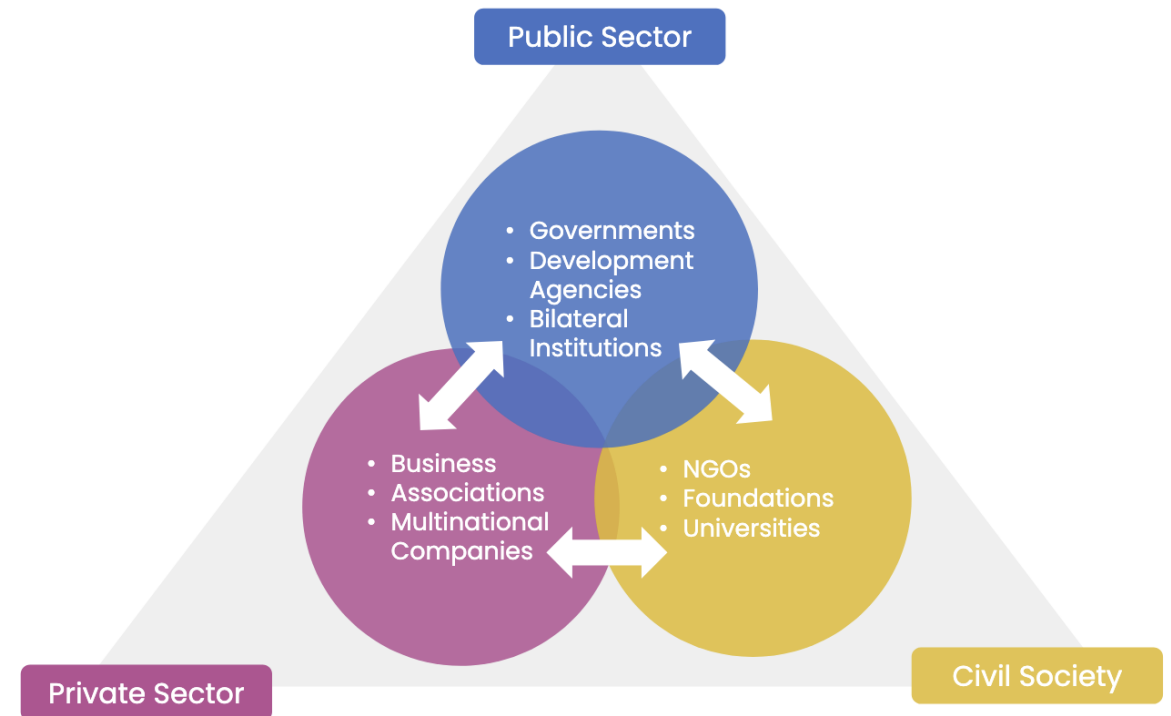
Why SSSI?

Sustainable growth needs balance and actors to take action.

Public sector, private sector and civil society become three forces that connect economy, social and environmental dimension in achieving sustainable goals.

These “pillars” must be balanced and harmonized to create a sustainable future. In this context, social sustainability keeps all three forces accountable, ensuring development is fair and shared across generations.

SSSI offer programs to prepare talents with skillsets to be ready in balancing sustainable goals with the social dimension.



Who We Are

FISIP UI and Kiroyan Partners Strategic Partnership



The Faculty of Social and Political Sciences, Universitas Indonesia (FISIP UI) is a leading higher education institution in Indonesia dedicated to advancing social and political sciences. Established in 1968, FISIP UI offers a wide range of study programs, including Communication Studies, Political Science, Criminology, Sociology, Social Welfare, Social Anthropology, and International Relations. FISIP UI aims to become a center of excellence in education, research, and community service, through innovation in producing high-quality graduates and contributing to national and global development.



Kiroyan Partners is a research-based public affairs and strategic communications consulting firm established in 2006. Kiroyan Partners helps companies build strong reputations, understand stakeholder expectations, and design ethical and responsible communication strategies. Backed by a multidisciplinary team and an experienced Advisory Board, Kiroyan Partners combines expertise, local insights, and a firm commitment to sustainable development, good corporate governance, and sustainability values to deliver effective communication solutions.

The collaboration between FISIP UI and Kiroyan Partners bridges two strengths, **academic excellence and industry relevance**, united by a shared vision to advance the social sustainability agenda.

Program Approach



Flexibility

The program is designed to be accessible for working professionals, students, and community members. Its hybrid format allows participants to combine in-person and online attendance, making it easier to stay engaged without the need to be physically present in every session.



Empirical

Learning is grounded in practice through fieldwork, case studies, and community partnerships. This approach connects theory with real-world application and builds problem-solving skills.



Global-minded

Each course addresses current global challenges and trends, ensuring the program remains relevant to today's professional and societal needs. Participants are prepared to think and act with a global perspective.



Multidisciplinary

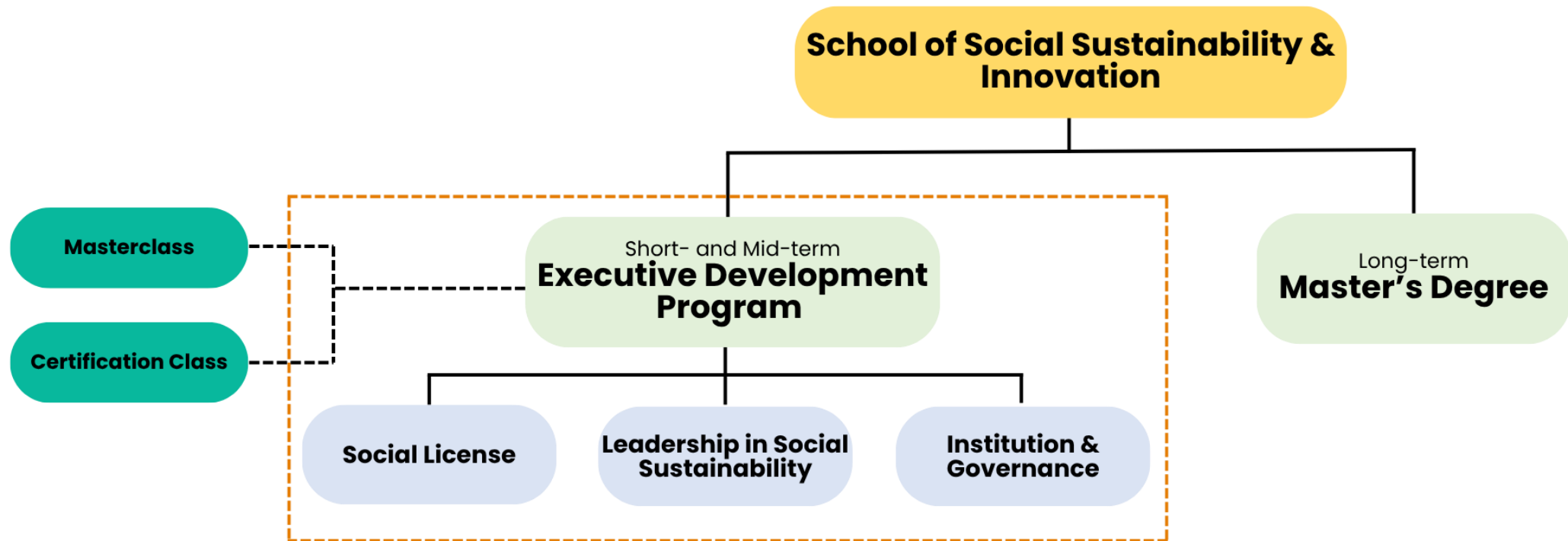
The program draws on diverse areas within the social sciences. This multidisciplinary perspective enables participants to analyze complex societal problems from different angles and design holistic solutions.



Credit-earning

Participants receive academic credits upon completion. These credits can be transferred toward a Master's degree, offering both professional development and an accelerated path to graduate study.

Program Structure



Focusing on short and mid-term quick wins, the **Executive Development Program (EDP)** enables participants to dive into three focus areas. It also provides flexibility to students to explore a range of courses in a form of **Masterclass**, where they can pick and choose singular course(s) in each focus areas.

Executive Development Program

The Executive Development Program (EDP) is a non-degree professional learning pathway tailored for executives, practitioners, and professionals seeking to strengthen their leadership capacity and deepen their understanding of social sustainability issues in organizational and policy contexts.

SSSI offers three streams under its Executive Development Program:

Social License

**Leadership in
Social
Sustainability**

**Institution &
Governance**

Rather than emphasizing academic theory alone, the EDP combines **practical insights, case-based learning, and interactive dialogue** with experts and industry leaders. The goal is to help participants apply sustainability principles in decision-making, stakeholder engagement, and corporate governance.

Social License

Program Focus Building a deep understanding of how trust, legitimacy, and accountability shape the relationship between organisations, communities, and governments.

Purpose This stream aims to equip participants with the tools to engage stakeholders, manage risks, and embed long-term social responsibility into core business practices.

Core Subject	Stream-specific Subject	Capstone/Elective <i>(optional)</i>
Foundations of Social Sustainability	Community Relations and Local Development	Designing a Social License Strategy
Stakeholder Advocacy and Trust Building	Managing Risks and Conflict in Communities	Cross-stream Elective
	Ethics, Responsibility, and Organizational Values & Practices	

Leadership in Social Sustainability

Program Focus Developing the capacity to integrate social sustainability into organizational vision, strategy, and operations.

Purpose This stream emphasizes values-driven leadership, effective communication, and change management to ensure that organizations deliver lasting positive impacts for society and the environment.

Core	Stream-specific	Capstone/Elective (optional)
Foundations of Social Sustainability	Strategic Integration of Sustainability in Business Models	Leadership Simulation in Sustainability Challenges
Leadership for Sustainable Futures	Measuring and Reporting Social Impact	Cross-stream Elective
	Leading Change: Organizational Culture and Transformation	

Institution & Governance

Program Focus Examining the interplay between formal institutions—laws, policies, and regulatory systems—and informal institutions such as norms, culture, and social networks.

Purpose This stream prepares participants to navigate governance structures, strengthen accountability, and design policies and practices that support inclusive and resilient social outcomes.

Core	Stream-specific	Capstone/Elective (optional)
Foundations of Social Sustainability	Comparative Governance for Sustainability	Audit of a Sector/Institution
Governance, Institutions, and Policy Frameworks	Regulatory Compliance, Transparency, and Accountability	Cross-stream Elective
	Public-Private-Community Partnerships in Development	

Masterclass

Designed for professionals seeking targeted learning, this format allows participants to choose and attend one or more specific courses without enrolling in a full program. Each masterclass focuses on a distinct topic—related to the three streams—and is delivered through intensive, high-impact sessions

Certification Class

A structured short program that culminates in a professional certification in specialized areas relevant to participants' work and industry. Each certification class combines lectures, applied projects, and mentoring to ensure real-world applicability.

Roadmap

A phased approach that ensures both **academic rigor and relevance to industry and societal needs**.

Short-term

SSSI's primary focus is on non-degree programs, particularly **masterclasses and certification modules**. These offerings are being developed as the foundation for future degree programs.

Long-term

Establishment of a degree program dedicated to Social Sustainability, while integrating social sustainability perspectives into existing curricula across departments.

Mid-term

Rollout of EDP to deepen participants' understanding of social sustainability issues as well as strengthening their capacity to implement it in organizational and policy contexts.

Frequently Asked Questions (FAQs)

💬 What is SSSI?

The School of Social Sustainability & Innovation (SSSI) is a strategic initiative by FISIP Universitas Indonesia, co-initiated with Kiroyan Partners, to integrate the social dimension into the sustainable development agenda. Through a multidisciplinary and experiential learning approach, SSSI bridges theory and practice to produce actionable solutions for communities, businesses, and government.

💬 What does SSSI offer?

In the short term, SSSI will focus on flexible, non-degree programs tailored to industry and community needs in social sustainability. Participants who complete certified short courses will earn certificates transferable as academic credits toward FISIP UI postgraduate programs, ensuring professional learning contributes to academic advancement. In the long term, SSSI aims to develop a full degree program integrating social sustainability into existing curricula.

💬 Who are the target audience of SSSI?

SSSI can be accessed by professionals, university students, as well as the civil society, particularly from sectors such as the government, private institutions, civil society organizations, community leaders, and academic institutions.

💬 Who will become the facilitators in SSSI's programs?

SSSI will involve FISIP UI academia with expertise in social studies, public policy, communication, and sustainable development studies, as well as well-versed practitioners from the private sector, government, and civil society organizations to ensure curriculum alignment with industry and community needs.

Frequently Asked Questions (FAQs)

💡 **When was SSSI officially launched?**

SSSI was inaugurated on 3 October 2025, which has brought together key stakeholders and the public in aligning commitment in advancing social sustainability. In the future, we will establish mini webinars to present a bigger picture of SSSI's focus areas. The registration schedules, academic calendars, and time of program commencement will be announced shortly in FISIP UI's official website.

💡 **How much will it cost to enroll into an SSSI program?**

It will also be announced shortly in FISIP UI's official website.

💡 **What does Kiroyan Partners bring to this program?**

Kiroyan Partners plays a key role from concept to implementation, helping design curriculum structures aligned with real-world industry needs and social challenges, ensuring that SSSI produces practical, innovative solutions. As co-initiator, Kiroyan Partners brings years of experience in public affairs and stakeholder engagement, enriching the program with real-world insights, case studies, and applied perspectives.

Thank you

For further inquiries, please contact:

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