

Credentials

Presentation 2025

Introducing our business: our identity, mission, and process. Our experts and innovative strategies help you achieve your goals. Join us on the journey!



Table of Contents

Our presentation is chock-full of fascinating information that's bound to answer your queries.

Come and take a sneak peek at what we have in store for you!

About Us	02
Vision & Mission	03
Our Value	04
Our Commitment	05
KREAB	06
Our Services	07
Our Team	08
Our Clients	10
CASE STUDIES	11



About Us

We are a research-based public affairs and strategic communications consulting firm that aspires to **build strong reputations and solve challenges between businesses and their stakeholders by applying ethical, responsible communications practices.**



Through a comprehensive and multidisciplinary approach, we help our clients fully grasp stakeholder expectations and societal concerns to develop narratives and communication strategies designed to foster support from stakeholders and the society.

Vision

To become a leader in the active promotion of sustainable business practices in Indonesia.

Mission

To provide workable business solutions that adhere to good corporate governance and corporate social responsibility principles as well as provide a cultural bridge between Indonesia and the international business community.



Our Values



ETHICS AND SOCIAL RESPONSIBILITY

We always conduct business according to a strict code of ethics and social responsibility.



PERSONAL INTEGRITY

All of our clients and stakeholders are treated with personal integrity and fairness – it's the least we can do.



TRUST

It is essential for our firm, team members, and business partners to trust one another. Without trust, we cannot address our clients' needs effectively.



RESPECT

Throughout all our operations, no matter how big or small, we treat everyone with respect.



INDIVIDUAL EXCELLENCE

By constantly working to enhance our team members' knowledge and skills, we are able to deliver maximum value to our clients.



TEAMWORK

Collaboration is key. In our experience, teamwork produces far stronger results than individual processes.



"GOOD" IS NOT GOOD ENOUGH

We must excel in whatever we do, and especially in our areas of expertise.



PROFESSIONALISM

We adhere to strict professionalism at all times.



SUSTAINABLE CLIENT RELATIONSHIP

We value our clients as business partners with whom we've built long-term relationships based on mutual trust and respect.



KIROYAN PARTNERS

Our Commitment

Since 2008, Kiroyan Partners has been an active member of the UN Global Compact, and we are proud to support its ten principles that promote **human rights, labor rights, environmental protection, and anti-corruption.**



We are committed to integrating these principles into our strategy, culture, and day-to-day operations, and we strive to advance them in all areas of our influence. As a company, we value public accountability and transparency, and we make a clear statement of our commitment to our employees, partners, clients, and the public.

We evaluate our performance in all of these principles annually and communicate it to the public through our annual Communication on Progress (CoP) report. In 2018, we further solidified our commitment to sustainability by publishing our first Sustainability Report, which adheres to the GRI Standards.

Our latest Sustainability Report is available for download on the Global Compact website, as well as on our own website. We welcome feedback on its contents and are always looking for ways to improve our sustainability efforts.



KREAB

WORLDWIDE

Global knowledge, local insights

25
COUNTRIES

40
NATIONALITIES

+ 400
CONSULTANTS

+ 500
CLIENTS

Kiroyan Partners is the proud representative of Kreab Worldwide, a global leader in strategic communications consultancy, in Indonesia. With 50 years of experience, a team of 500 consultants from 40 different nationalities, and 700 clients in 25 countries, Kreab has established itself as a reliable partner for clients' strategic communication needs.

Kreab's expertise in addressing complex communication challenges and guiding clients in achieving their strategic goals has earned them a reputation as a confident leader in their field. Their global presence and diverse team have enabled them to provide innovative solutions to clients worldwide.

Our Services



STRATEGIC COMMUNICATIONS

- Communications Strategy
- Communications Campaign
- Reputation Building
- Reputation and Perception Audit
- Communications Audit
- Stakeholder Engagement Strategy



POLITICAL RISK ADVISORY

- Political and Policy Forecasting
- Macro-Environment Scanning
- Investment Due Diligence
- Executive Counsel



ISSUES MANAGEMENT

- Issues Mapping and Monitoring
- Issues Analysis and Forecasting
- Stakeholder Mapping
- Issues Advocacy
- Crisis Communications
- Litigation Communications



SOCIAL RESPONSIBILITY

- CSR Strategy
- CSR Communications
- CSR Impact Evaluation
- CSR Reputation Audit



CONVENTIONAL & DIGITAL MEDIA

- Media Relations Strategy
- Digital Strategy
- Media Outreach
- Media Events
- Influencer Engagement
- Messaging and Content Strategy



EXECUTIVE TRAINING

- Media Handling
- Corporate Communications
- Stakeholder Management
- Government Relations
- Issue and Crisis Management
- Executive Coaching

Our Team

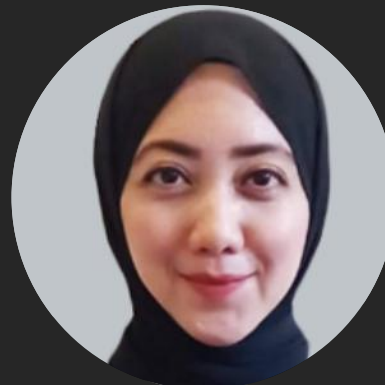
Our consulting team comprises highly skilled professionals with **diverse backgrounds and local and global experience**, allowing us to deliver tailored consulting services to our clients with an intercultural perspective.



NOKE KIROYAN
Chairman



VERLYANA V. HITIPEUW
CEO & Chief Consultant



MASAYU Y. VINANDA
Director & Principal Consultant



RAHMAD BUDI HARTO
Lead Consultant



MARGARETH OLIVIA
Senior Consultant & Media Analyst



MADE INTAN ISWARI Satria
Senior Consultant



ADI ABIDIN
Public Policy & Stakeholder Management Specialist



BERINGIN KUSUMA
Public Affairs Specialist



TALITA PUTRIANTI
Communication Specialist



M. FAJAR FADHILLAH
Communication Specialist



DITA RAMADHANI
Communication Specialist



RIZKY AKBAR IBRAHIM
Consultant



MUHAMMAD ABQORI GUNAWAN
Analyst



KARL GADING SAYUDHA
Analyst



SALMA F. NOVIANDRA
Analyst



SEKAR JATININGRUM
Analyst



RADHYNKA ANDYAPUTRI
Project Assistant

Our Team

Our team is bolstered by advisors and experts who bring **valuable insights, extensive experience, and expertise in public affairs issues.**

SENIOR ADVISORY COUNCIL

WISDOM, INSIGHT, CONTACTS



**Dr. MARZUKI
DARUSMAN**
Chairman



**Dr. MUHAMMAD
A.S. HIKAM**



**Rear-Adm. (ret.)
YOOST F. MENGKO**



**Air Chief Marshall
(ret.) CHAPPY
HAKIM**



**Dr. ANWAR
NASUTION**



**Lieutenant General
(ret.) AGUS
WIDJOJO**



**TEUKU
MOHAMMAD
HAMZAH THAYEB**



**Dr. RONNY
ADHIKARYA**

COUNCIL OF EXPERTS

SPECIAL EXPERTISE



**Dr. MARIA NINDITA
RADYATI**
Chairwoman, Senior
Expert on Sustainability



Dr. PHILIPS VERMONTE
Senior Expert on
Political Affairs



Dr. BAYU P. HIE
Senior Expert on
Healthcare & Digital
Transformation



**Prof. Dr. GREGORIA
ARUM YUDARWATI**
Senior Expert on
Communications



Dr. IRWANDY ARIF
Senior Expert on Mining



**FARAHDIBHA
TENRILEMBA**
Senior Expert on Health
Communication and
Development Issues

KIROYAN PARTNERS

Our Clients

We proudly serve a diverse range of clients, including **national and international companies from various industries**, as well as **government and international organizations**.





Your **social license** expert

More about us in
www.kiroyan-partners.com

PT KOMUNIKASI KINERJA
Menara Karya 10th Floor Suite H
Jl. H.R. Rasuna Said Blok X-5 Kav. 1-2
Jakarta 12950 – INDONESIA
Phone: +6221 5794 4594
e-Mail: info@kiroyan-partners.com

