We are a public affairs consulting firm that aspires to build strong reputations and solve challenges between businesses and their stakeholders by applying ethical, responsible communications practices.

Through a comprehensive and multidisciplinary approach, we help our clients fully grasp stakeholder expectations and societal concerns to develop narratives and communication strategies designed to foster support from stakeholders and the society.
Our consulting team consists of local talents with global and intercultural experience, blending a multitude of professional and personal backgrounds in every work we do.
We have a team of advisors that provide valuable insights as well as extensive experience and expertise in public affairs issues.
Our overarching approach is simple: a strong reputation is the result of great corporate performance and behaviour that is conveyed with excellent communications to key publics.

Adapted from:
OUR SERVICES

CORPORATE COMMUNICATIONS
- Communications Strategy
- Communications Campaign
- Reputation Building
- Reputation and Perception Audit
- Communications Audit
- Stakeholder Engagement Strategy

ISSUES MANAGEMENT
- Issues Mapping and Monitoring
- Issues Analysis and Forecasting
- Stakeholder Mapping
- Issues Advocacy
- Crisis Communications
- Litigation Communications

CONVENTIONAL AND DIGITAL MEDIA
- Media Relations Strategy
- Digital Strategy
- Media Outreach
- Media Events
- Influencer Engagement
- Messaging and Content Strategy

POLITICAL RISK ADVISORY
- Political and Policy Forecasting
- Macro-Environment Scanning
- Investment Due Diligence
- Executive Counsel

SOCIAL RESPONSIBILITY
- CSR Strategy
- CSR Communications
- Sustainability Reporting
- CSR Impact Evaluation
- CSR Reputation Audit

EXECUTIVE TRAINING
- Media Handling
- Corporate Communications
- Stakeholder Analysis and Engagement
- Government Relations
- Issues Management
- Executive Coaching

We have expertise in Corporate Communications, Political Risk Advisory, Issues Management, Social Responsibility, Conventional and Digital Media, and Executive Training.
Our clients consist of companies operating in various branches of industry, ranging from national and international companies.

Find out more at [www.kiroyan-partners.com]
SELECTED CASE STUDY

STRENGTHENING BILATERAL RELATIONS THROUGH SOCIO-POLITICAL UNDERSTANDING

*Name of client withheld as Kiroyan Partners is bound by Non-disclosure Agreement.

CHALLENGE
An embassy with newly appointed Ambassador and officials was in need of a comprehensive overview of Indonesian economic and political situations. The comprehensive understanding will be helpful for their daily operations in order to strengthen the established bilateral relations.

APPROACH
Kiroyan Partners provided analyzed Indonesian trade policy and investment dynamics, along with the relevant regulations affecting foreign investment to Indonesia. Additionally, we also provided information about government figures profiling and coalition as well as the impact of conglomerates in business in Indonesia.

RESULT
The overview and analysis have equipped the client with deeper understanding of Indonesia and would help the Ambassador and other officials in performing their functions in Indonesia.
SELECTED CASE STUDY

PLANNING FOR CHANGE IN AN UNCERTAIN POLITICAL CLIMATE

*Name of client withheld as Kiroyan Partners is bound by Non-disclosure Agreement.

CHALLENGE
An Australian-based international gold mining company caused concern in Indonesia’s 2014 political year as the country wrapped up legislative elections and prepared to hold its presidential election. With elections fast approaching, the company realized that its stature could be dramatically affected by new political configurations, policy trends, and distribution of power in the wake of a new president, cabinet, and supporting political parties in the House of Representatives.

APPROACH
Kiroyan Partners conducted a political mapping study to identify stakeholder significance and roles in the post-election political climate. Our team also mapped each person and institution that could potentially have decision-making power in the new government, particularly with regards to the mining sector.

RESULT
The company gained an in-depth insight on the post-election climate, and formed a concrete plan for targeting specific stakeholders in order to maintain sustainability.
CHALLENGE
A prominent food and beverages company wants to improve their understandings on the Indonesian socio-political and regulatory issues. They have concerns that relevant changes on socio-political climate and policies may affect the company's operation in Indonesia.

APPROACH
Kiroyan Partners provided monthly analysis and updates on ongoing socio-political and regulatory issues in Indonesia. We also provided continuous advisory for client to handle any arising issues in a strategic manner.

RESULT
The client benefited from monthly regulatory analysis of updates and strategic advisory from our team. They also used our recommendation to form a concrete strategy and plan for responding to the issue.
FORGING GOVERNMENT ENGAGEMENT AND POLICY ADVOCACIES

*Name of client withheld as Kiroyan Partners is bound by Non-disclosure Agreement.

CHALLENGE
An application provider with global presence is looking to strengthen its relationship with government stakeholders, in a bid to resolve operational issues and advocate for innovation-friendly regulatory environment across regions in Indonesia.

APPROACH
Kiroyan Partners starts with horizon scanning and mapping of key stakeholders to set an essential groundwork for more strategic engagement with policy makers. In addition to forging government relations and providing advisory for engagement, we are also in the process of developing advocacy activities where they can engage with third parties that are influential in supporting their advocacy.

RESULT
Our mapping has thus far helped them recognize the country’s unique regulatory landscapes, priority issues and how they can engage key government stakeholders more strategically.
CHALLENGE
A leading polyester manufacturer encountered difficulties obtaining government approval of its debt restructuring. The company’s plans were hampered by the poor reputation of former owners, whose tenure had tarnished the company in the eyes of government officials.

APPROACH
Kiroyan Partners built a strategic media campaign composed of media workshops, editor briefings, op-ed placements, seminars and media monitoring analysis to place the company in a more favourable public position and improve its socio-political status, thereby allowing the government to make a more objective decision.

RESULT
The resulting media campaign allowed the company to reach a number of key government officials, and rebuild its reputation among key stakeholders as a leading player in its sector that can be trusted.

SELECTED CASE STUDY
MEDIA RELATIONS FOR BETTER GOVERNMENT SUPPORT AND REPUTATION

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